

The Hague, January 2016

Dear Sir, Madam,

The International School of The Hague is organising a TEDx event (based on TED) for its Secondary School students for the fourth time this year. TED, originally an American organisation, organises conferences to spread tales and ideas surrounding three themes: Technology, Entertainment and Design (please see [www.ted.com](http://www.ted.com)). Since 2009 they have extended licenses to volunteers throughout the whole world, who have organised local events under the name of TEDx (please see [www.ted.com/tedx](http://www.ted.com/tedx)). On Tuesday 11<sup>th</sup> October 2016, ISH hosts a TEDxYouth event, led by the umbrella theme "Infinitely curious". Curiosity is the spark behind all great ideas and the only limits to what we can discover, create, achieve are the limits of our curiosity and of our imagination...

The whole afternoon will be filmed and this will be broadcast via live feed to other English language and bilingual schools in The Netherlands. It will also be posted on the TED website after the event.

These events are not meant to be fundraising events and therefore it is not permitted for us to charge high registration fees for participants. Our speakers will not receive remuneration either.

Of course, organising the event requires some funding. The main costs will be:

- Technical support: hiring cameras, microphones and other broadcasting equipment;
- Stage materials;
- Coaching the young speakers in order to meet TED-standards;
- Event promotion in the form of a website, a promotional video, invitations and posters;
- Renting of the location;
- An information pack for participants containing a badge, a programme and a folder;
- Snacks and refreshments;
- A badge and t-shirt for the volunteers;
- Travel costs and a token of appreciation for the participants, speakers and volunteers.

We hope that you are interested in supporting us. Any support would be greatly appreciated, either in the form of financial support or with any of the necessary materials. Partners will be mentioned on the website as well as in our programme booklet, respecting TED's strict sponsorship rules.

For further information, please take a look at our website at [www.tedxyouthish.com](http://www.tedxyouthish.com) or for more information, please contact the organisers of the event via [tedx-finance@ishthehague.nl](mailto:tedx-finance@ishthehague.nl)

With your support this event could be a huge success!  
Thank you in advance for any help you can provide.

Yours faithfully,  
Pjer Wijsman, Business Manager